

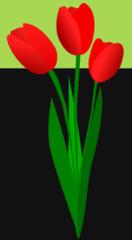


502.695.7020

1st quarter newsletter



...lets celebrate...



"Spring is nature's way of saying, let's party!"

-Robin Williams



2017 is going to be an exciting year as we celebrate our 10 year anniversary with you! Be sure to follow us on Facebook, Twitter and Instagram for a look back at our top projects, words from our clients, giveaways and more! Mark your calendars for our 10 year open house Saturday, September 9, 2017 (will likely be afternoon/evening). Plans are in the making which include food, live music, a chance to win our biggest giveaway yet and more! This is our chance to thank everyone of you for your support and here's to many more.

We are happy to say we have five employees hitting their one year mark this spring! Congrats Arturo (Landscape and Maintenance Foreman), Jose, Sean, Carlos and Jeremy (Technicians)! We are also pleased to welcome Assistant Designer, Ritchie Katko to our team. Ritchie lived in New Orleans the past 11 years where he helped with the recovery after hurricane Katrina by coordinating installation of over 1000 unique solar power installations, designing landscapes and planting natives, supervising an erosion control project along Lake Pontchartrain and more. While Ritchie has made his mark on New Orleans, family brought him back to his roots in central KY. He lived in Lexington most of his childhood and young adult life and is a University of Kentucky graduate with a B.S. in Landscape Architecture. We are grateful for each team member and the talents they offer our crew!

Keep reading for landscape planning and maintenance tips, events and more!

Remember, if you have a project in mind, now is the time to get scheduled. Interested in maintenance? Call us today for a quote!



New Year...New Landscape!!!

Landscape lost its appeal? Plants look overgrown and unattractive? If so, it may be time to retire your current landscape. Whether you're looking for a complete landscape overhaul or to just address some issues and add charm to the garden, planning early is of utmost importance. Determine what you like and what you don't like first, then determine a budget. If you're working with a limited budget, prioritize which aspects are most important and implement as money allows.

January—March is the optimum time to work with a designer on your project. Finalizing design plans before planting season ensures a prime spot on the installation schedule and plant availability. Put value into the design, because it will save you money and headaches in the long run. We recommend always having a detailed plan before starting any phase of a landscape project even if you plan to renovate as money and time permit.

Below are some basic budget figures to help you plan:

designs \$400-4,000 (depends on your needs)
concrete walks or patios \$8-10 per sq foot
paver walks or patios \$30-40 per sq foot
water features \$3,000+
portable fire features \$800-2,000
fire pits \$3,500-8,000 fire place \$10,000-30,000
pergola or other structures \$6,000-15,000
landscape lighting \$2,000-8,000
basic front or back landscape \$3,000-8,000
all out landscape \$20,000-100,000

Ready to get started? [Contact us](#) today to set up a consultation!

Landscape Maintenance

Now is the perfect time to get an estimate for spring maintenance and get on the schedule before it fills up.

Typically we perform spring maintenance late February through April. Of course this can be done at any time throughout the year, but it is most beneficial for your garden to get it tidy before your plants start fully emerging and again in the fall before cold weather arrives. Please let us know if you have any specific concerns or issues that would need to be addressed during maintenance.

[Contact us](#) today for an estimate!



Calendar of Events

March

12th: Don't forget to spring forward and set your clocks forward 1 hour!



17th: Good Shepherd's Run for the Gold St. Patrick's Day 3K fun run/walk, 6:30-8:30pm Main Street Frankfort <https://runsignup.com/Race/KY/Frankfort/GoodShepherdRunfortheGold3K>

20th: Spring Equinox

April

3rd-24th: Keeneland Spring Meet



8th: Buffalo Trace Easter Egg Hunt starting at 1pm

16th: Easter

21st-23rd: Kentucky Crafted: The Market 2017 featuring nearly 200 art, craft, book and food exhibitors

May

5th: Oaks Day Festival at Buffalo Trace. Complimentary tours and tastings, music and more from 9am-4:30pm

6th: Kentucky Derby, Governor's Downtown Derby Festival 9am-1pm Frankfort

14th: Mother's Day

29th: Memorial Day

Save the Date!
September 9, 2017
IOD Open House



Protein Packed Power Smoothie

1 C frozen mixed berries
1/2 banana
1/2 C low-fat soy milk
1/2 C vanilla Greek or low-fat yogurt
1 C ice

Blend until smooth. Enjoy!

Gift Certificates

Looking for a unique and meaningful gift idea? Try a gift certificate to Inside Out Design! They make the perfect gift for birthdays, Mother's Day and more! We sell gift certificates for plant material, design time or for an installation in any denomination, Just call ahead or email accounts@insideout-design.org so we can get it prepared for you.

"Very satisfied with the service we were provided. Inside Out Design has been very helpful in designing our areas of development. I would recommend them to anyone looking for a thoughtful, professional company."

- Grove Hill Cemetery

Garden Checklist

Late February into early March is the prime time to prepare your landscape for the spring. Doing so now clears the way for the future growing season. Check out the list below for spring chores you can knock off your list!

- finalize design plans now
- cut back ornamental grasses
- remove fall's leaves from your garden beds
- plant shrubs and trees once the ground has thawed
- prune appropriate shrubs and trees
- edge and mulch landscape beds
- cut back and/or divide overgrown perennials
- weed now and remove invasive species while weeds are small and the roots are shallow
- mulch now to prevent the emergence of new weeds
- clean and sharpen gardening tools, mower blades
- remove stakes or relax wires on trees planted last fall
- apply dormant oil to trees and shrubs with a history of pest infestations
- hunt down garden pests now while they are sheltered for winter by examining the crowns of plants for pest colonies



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